



Anishinabek Family Care

Christmas Wish

— 2024 —

10 BAG CHALLENGE

Calling all local businesses to help make wishes come true!

This holiday season, Dilico Anishinabek Family Care is challenging the Thunder Bay and district business community to make a lasting impact through the Christmas Wish 10 Bag Challenge.

By participating, businesses have the opportunity to fill 10 personalized Christmas Wish bags for babies, children, and youth in need. It's more than just a donation—it's a chance to come together, give back, and inspire others to do the same.

Will You Take the Challenge? By accepting the 10 Bag Challenge, you'll be providing essential gifts like warm clothes, books, toys, and learning tools—everything a child needs to have a memorable holiday season.

*If your team doesn't have time to shop, our Christmas Wish elves would be happy to do it for you. Join the 10 Bag Challenge today and be part of something meaningful this Christmas.

To sign up for the challenge and get your bags, please contact our Head Elf at: christmaswish@dilico.com

Since 2008, Dilico Anishinabek Family Care has hosted the Christmas Wish campaign in Thunder Bay and district, including 13 First Nations. The campaign is known for the iconic red Wish bags that are customized for a child, with a special tag that provides details such as their age, interests and Christmas Wishes. From toys, books, art supplies, learning tools and warm clothes, bags are filled with many amazing gifts for children to enjoy. Your participation ensures that no child goes without a gift this holiday season. Together, we can bring Christmas smiles to thousands of children across the region.

How It Works

1. Accept the Challenge: Choose your team—whether it's your coworkers, employees, or family—and commit to filling 10 Christmas Wish bags.
2. Shop with Purpose: Each bag is personalized with the child's age, interests, and wishes. Your team will get to shop knowing your gifts are bringing real joy to a child who needs it.
3. Challenge Another Business: Spread the word! After accepting the challenge, encourage another local business to do the same by tagging them in your social post and inviting them to join.

